



# Education ALERT



## Tire Repair or NOT To Repair?

Learn the latest from Tire Industry Experts



2 Hour Workshop will update you and answer the questions!

### You Will Learn...

- Latest Litigation involving a new car dealer
- How to protect your customers and your dealership
- Sources for Tire Repair Education
- Tire Repair Education at your dealership
- Tire Registration & Gauge Calibration Regulations

### Who Should Go?

- Dealers
- GMs
- Service Managers

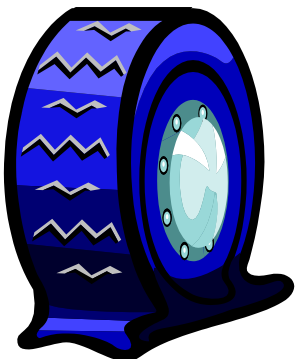
<b>When:</b>	<b>Tuesday, November 15, 2011 10:00 to 12:00 noon</b>
<b>Where:</b>	<b>SMCDA Offices 11111 New Falcon Way Cerritos, CA 90703</b>
<b>Cost:</b>	<b>Members - \$25 per person Non Members - \$95 per person</b>

See reverse side of this form for Registration

Workshop is packed with practical information you'll take back to your store and use immediately!

This workshop will:

- Clear Up Confusion on Educational Sources (RMA, TIA, etc.)
- What You Should Do to Protect your Customers & Dealership
- How to Develop and Implement a Tire Repair Policy & Plan
- Give an Overview of the Do's and Don'ts in Tire Repair



Due to the recent multi-million dollar wrongful death verdict against a Southern California Car Dealer and a series of new laws and regulations, the SMCDA is hosting a Two-Hour Workshop designed to update and inform dealer management personnel how to set up and implement a Tire Repair Policy for your dealership.



# Tire Repair or NOT to Repair Workshop



## Registration Form:

Dealership: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Registration Fee: \$25.00 Each**

**NAME**

TITLE

**NAME 2**

TITLE

**NAME 3**

TITLE

**NAME 4**

TITLE

**NAME 5**

TITLE

SMCDA offices • Tuesday, November 15<sup>th</sup>, 2011 • 10:00 a.m. – 12:00 noon

**TOTAL FEES:** \$ \_\_\_\_\_ **Registrations cannot be confirmed without payment.**

**PAYMENT BY:**  VISA  MASTERCARD  CHECK – Southland Motor Car Dealers Association

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

I authorize SMCDA to charge my credit card for the total registration fees.

REGISTRATION LIMITED TO THE 1<sup>ST</sup> 60 REGISTRATIONS

**Southland Motor Car Dealers Association**

11111 New Falcon Way, Cerritos, CA 90703

Phone 562-467-5252 / Fax 562-653-7876